

News Release

Renaissance Learning Adds Education Entrepreneur John Katzman to Board of Directors

Wisconsin Rapids, Wis., Dec. 17, 2014 — Renaissance Learning, the K12 assessment and learning analytics company, welcomed to its board of directors serial education entrepreneur John Katzman, founder of Noodle Education, 2U and the Princeton Review.

“This past year has been transformative for Renaissance Learning, and we have some of our most significant work ahead,” said Jack Lynch, chief executive officer of Renaissance Learning. “We are really pleased to add an education visionary such as John to the board at this stage of our growth journey.”

Today, Katzman is the CEO of The Noodle Companies, whose search and recommendation engine helps users find information on schools, services and learning materials. A graduate of Princeton University, he founded The Princeton Review in 1981 while teaching SAT preparation to high school students in New York City. Years later Katzman founded 2U, a company whose comprehensive cloud-based platform helps colleges and universities deliver online degree programs. Katzman often speaks on topics related to education and the measurement of academic achievement and is a well-known critic of many high-stakes tests.

Katzman sits on the boards of Woodrow Wilson Foundation, the National Association of Independent Schools and the National Alliance for Public Charter Schools. “Renaissance Learning has earned the trust of teachers over the past thirty years,” said Katzman. “It empowers them with useful real-time information, without wasting everyone’s time. With K12 education at an inflection point, Renaissance is poised to become an important part of blended, agile, compelling classrooms.”

Welcoming Katzman to the board are Hellman & Friedman’s Tarim Wasim, Anupam Mishra and Matt Miller; Jack Lynch, CEO of Renaissance Learning; Gene Frantz of Google Capital; and Mark Greene, CEO of OpenLink Financial.

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About Renaissance Learning

Renaissance Learning is a leader of K12 assessment and learning analytics with a presence in more than one-third of U.S. schools and 60 countries around the world. By delivering deep insight into what students know, what they like and how they learn, Renaissance Learning enables educators to deliver highly differentiated and timely instruction while driving personalized student practice in reading, writing and math daily. Renaissance Learning is comprised of top researchers, educators, content-area experts, data scientists and technologists who create and perfect classroom-proven tools.