

NEWS RELEASE

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Accelerated Reader quizzing app now available for iPad®, iPod touch®, and iPhone®

June 15, 2011, Wisconsin Rapids, WI – Renaissance Learning (NASDAQ: RLRN) announced the availability of an Accelerated Reader Student App that enables students to take AR quizzes in the classroom using the iPad, iPod touch, and iPhone running on iOS 4.0 or later.

The app provides Accelerated Reader customers hosted on the Renaissance Place Real Time platform with an option to wirelessly take AR quizzes, eliminating the issue of students waiting for access to limited classroom computers.

While anyone can download the app, each device needs to be configured to work with a school's AR Renaissance Place Real Time software in order to take quizzes. The app maintains the integrity of the AR quizzing process by assuring AR quizzes continue to be taken in a secure, monitored school environment, in order to maintain data fidelity for classroom use.

“We are pleased to offer an app that will enable AR quizzing for the Apple devices most commonly found in the classroom,” said Glenn R. James, Renaissance Learning Chief Executive Officer. “The app’s early summer release will give schools time to configure their devices so students can start taking AR quizzes on them at the start of the 2011-2012 school year.”

The Accelerated Reader Student App is now available as a free download from the Apple App StoreSM. This will be the company’s second app on the iTunes[®] store, following the release of the AR K12 Activity Widget, which allows school administrators to track their school or district’s reading progress using their iPad, iPod touch, or iPhone.

Accelerated Reader also supports AR quizzing on the NEO 2, a popular computer alternative with additional classroom-friendly features to accelerate learning such as writing, math facts practice, keyboarding, and classroom response capabilities.

More information about how to use the Accelerate Reader Student App can be found at www.renlearn.com/arquizzing/default.aspx.

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About Renaissance Learning, Inc.

Renaissance Learning, Inc. is a leading provider of technology-based school improvement and student assessment programs for K12 schools. Adopted by more than 70,000 schools, Renaissance Learning’s tools provide daily formative assessment and periodic progress-monitoring technology to enhance core curriculum, support differentiated instruction, and personalize practice in reading, writing and math. Renaissance Learning products and school improvement programs help educators make the practice component of their existing curriculum more effective by providing tools to personalize practice and easily manage the daily activities for students of all levels. As a result, teachers using Renaissance Learning products and programs accelerate learning, get more satisfaction from teaching, and help students achieve higher test scores on state and national tests. Renaissance Learning has seven U.S. locations and subsidiaries in Canada and the United Kingdom.

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