NEWS RELEASE

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Renaissance Learning, Inc.
Advanced Technology for Data-Driven Schools™

2Know! Receives 2010 Teachers' Pick Award

Classroom Response System recognized for second consecutive year

December 4, 2009, Wisconsin Rapids, WI – Renaissance Learning announced that the 2Know! classroom response system has been honored with a Teachers' Pick award by *Scholastic Instructor* Magazine for the second consecutive year.

Scholastic Instructor, a leading education publication for K-12 school teachers, provides product reviews to assist educators in making informed decisions when researching or purchasing new products for their schools. Each product selected for the Teachers' Pick award is thoroughly reviewed in classrooms across the nation by *Instructor*'s teacher testers.

"Receiving *Scholastic Instructor's* Teachers' Pick award is a great recognition," said Steve Schmidt, Renaissance Learning President and Chief Operating Officer. "For the second year in a row, educators have selected the 2Know! system based on its capability for providing valuable and immediate data for educators to make informed instructional decisions while adding motivation and fun to a classroom."

The 2Know! classroom response system uses two-way radio frequency technology to help teachers know instantly whether or not students understand key concepts. The system's user-friendly toolbar allows teachers to set up questions in just seconds, while the test generator tabulates results automatically into the built-in grade book, saving teachers time and eliminating paperwork. Student responses are anonymously projected onto screens or interactive whiteboards in front of the class on the 2Know! Toolbar, eliminating the fear of embarrassment for incorrect responses.

The 2Know! classroom response system includes easy-to-use software, a wireless receiver, and Renaissance Responder™ student handheld remote units, which can run on Macintosh or Windows operating systems.

For more information on the 2Know! classroom response system, go to www.renlearn.com/2Know.

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About Renaissance Learning, Inc.

Renaissance Learning, Inc. is the world's leading provider of computer-based assessment technology for pre-K–12 schools. Adopted by more than 74,000 schools, Renaissance Learning's tools provide daily formative assessment and periodic progress-monitoring technology to enhance core curriculum, support differentiated instruction, and personalize practice in reading, writing and math. Renaissance Learning products help educators make the practice component of their existing curriculum more effective by providing tools to personalize practice and easily manage the daily activities for students of all levels. As a result, teachers using Renaissance Learning products accelerate learning, get more satisfaction from teaching, and help students achieve higher test scores on state and national tests. Renaissance Learning has seven U.S. locations and subsidiaries in Canada and the United Kingdom.