

## News Release

### **Accelerated Reader 360, a Renaissance Learning Product, Receives Tech & Learning Best of Show Award at ISTE 2016**

*Proven, integrated K-12 reading solution named ISTE 2016 award winner*

**WISCONSIN RAPIDS, Wis. (July 13, 2016)** – At the [International Society for Technology in Education](#) (ISTE) 2016 conference last week, [Accelerated Reader 360](#), a research-proven integrated reading solution by [Renaissance Learning](#), was reviewed and named a [Best of Show](#) winner by an anonymous panel of educator judges for Tech & Learning’s annual ISTE awards program.

“We are thrilled to receive this recognition. Supporting teachers who ignite a passion for reading with tools to develop critical reading skills in students is core to what we do,” said Lynn Esser, senior product manager at Renaissance Learning. “Accelerated Reader 360 is one of our flagship products and this award recognizes the impact the program has on students across the country.”

During ISTE 2016, an anonymous panel of educator judges scoured the exhibit hall floor and gathered to discuss which technologies have the most impact on the classroom. Winners were selected and rated based upon quality, effectiveness, ease of use and creative use of technology.

“Our company was founded on Accelerated Reader and this award is a testament as to how we have continued to evolve our products to fit the modern classroom,” said Jack Lynch, CEO of Renaissance Learning. “Our ultimate goal as a company is to unburden teachers from time-draining tasks so that they can focus on student growth. Accelerated Reader 360 is just one way in which we do this.”

Accelerated Reader 360 empowers educators with Learnalytics™, Renaissance Learning’s research-backed learning science engine, to make setting personalized practice goals and differentiating close reading practice effortless—all while maintaining the flexibility necessary to work existing classroom routines. Students are engaged in self-selected authentic literature and high-interest nonfiction articles. Short comprehension quizzes and built-in close reading practice activities, combined with automatic and educator feedback, keep students accountable for their learning. Rich dashboards and reporting provide

educators the insights necessary to quickly identify which students may need more support, the skills students are ready to learn, and additional resources to cultivate growth.

Studies have shown that students using Accelerated Reader 360 are [twice as likely to be college and career ready](#) and grow significantly more as a result of educators' ability to work with students on personalized reading practice goals and reading plans. For more information about Accelerated Reader 360, visit [www.Renaissance.com/Products/Accelerated-Reader](http://www.Renaissance.com/Products/Accelerated-Reader).

### **About Renaissance Learning**

Renaissance Learning, the leader of K-12 cloud-based assessment and learning analytics, has a presence in more than one-third of U.S. schools and 60 countries around the world. By delivering deep insight into what students know, what they like and how they learn, Renaissance Learning enables educators to deliver highly personalized and timely instruction while driving student growth in reading, writing and math. To learn more, visit: <http://www.renaissance.com/>.

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