

NEWS RELEASE

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Renaissance Race Against Cancer 5K Run/Walk to be held June 9

May 31, 2012, Wisconsin Rapids, WI – The second annual Renaissance Race Against Cancer 5K Run/Walk, will take place Saturday, June 9, in Wisconsin Rapids, with over 1,000 registrants. The professionally chip-timed race will start and finish in front of Renaissance Learning, 2911 Peach Street, in the Woodlands Business Park.

At the inaugural event last year, more than 1,000 participants and numerous Central Wisconsin businesses helped raise more than \$13,000 for the UW Cancer Center located within Riverview Hospital in Wisconsin Rapids. Proceeds of the 2012 event will again support local cancer patients through the patient care fund.

“What started out last year as way to remember the lives two very dear employees taken too soon by cancer has quickly turned into a huge community-wide event,” said Glenn R. James, CEO of Renaissance Learning. “Nearly everyone has been touched by the effects of cancer in some way—whether they’re fighting their own battle or have loved someone who is, so it’s a cause that hits very close to home.”

This year’s 5K Run/Walk, sponsored by Riverview Family Clinic, Renaissance Learning and many others, features a free Kids’ Quarter Mile Run and a newly added wheelchair division.

Registration and event details can be found at www.renaissancerace.com. Registration will be open the day of the race from 7:00 to 8:30 a.m. for \$25. The Kids’ Run takes place at 8:30 and the 5K Run/Walk begins at 9 a.m. For more information, contact us at renaissancerace@renlearn.com or 715-424-3636.

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About Renaissance Learning, Inc.

Renaissance Learning is a leading provider of technology-based school improvement and student assessment programs for K12 schools. Renaissance Learning's tools provide daily formative assessment and periodic progress-monitoring technology to enhance core curriculum, support differentiated instruction, and personalize practice in reading, writing, and math. Renaissance Learning products help educators make the practice component of their existing curriculum more effective by providing tools to personalize practice and easily manage the daily activities for students of all levels. As a result, teachers using Renaissance Learning products accelerate learning, get more satisfaction from teaching, and help students achieve higher test scores on state and national tests.