

# NEWS RELEASE

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## RENAISSANCE LEARNING ONCE AGAIN AWARDED CONTRACT FOR MICHIGAN REMC \$AVE BID

**February 8, 2011, Wisconsin Rapids, WI** –Renaissance Learning today announced that it has been awarded a contract through Michigan’s Regional Educational Media Center’s (REMC) Statewide School Aggregated Volume for Education (\$AVE) Bid Project, a project of the REMC Association of Michigan, for a fourth consecutive year. The contract allows organizations to purchase NEO laptops, the 2Know! classroom response system, and accompanying accessories through the Project.

The REMC Statewide \$AVE Bid Project is a cooperative purchasing program developed to secure aggregated volume bid prices that meet state bid procedures for Michigan schools and other eligible agencies.

“We are pleased that our continued participation in the \$AVE Project will once again help Michigan schools implement cost-effective classroom technology,” said Glenn R. James, Chief Executive Officer of Renaissance Learning. “When teachers use the NEO laptops and the 2Know! classroom response system, students become more actively involved with their learning in a fun and interactive way.”

Renaissance Learning’s laptop product line improves students’ basic writing and keyboarding skills and engages them in the process of learning. The NEO 1 and NEO 2, designed specifically for schools, are affordable, portable, easy-to-use laptops with a full-sized keyboard, large LCD screen, and extraordinary battery life, making them ideal for learning basic keyboarding skills and providing personalized writing practice.

As part of the interactive 2Know! classroom response system, the handheld Renaissance Responders utilize two-way radio-frequency communication and a screen to display question, answer choices, and responses. The technology helps teachers know instantly if students understand key concepts and provides automated scoring for classroom assessments and quizzes.

Michigan’s REMC Statewide \$AVE Bid Project requires awarded vendors to submit quarterly reports, pay an administration fee based on the amount of sales, honor bid prices for the term of the contract, promote the REMC contract when working with schools, and other eligible entities in Michigan and follow the outlined order process. Vendors are awarded contracts based on multiple factors including quality, best value pricing, performance and customer satisfaction.

Schools and other eligible entities interested in purchasing contracted products can visit the REMC Web site at [www.remcbid.org](http://www.remcbid.org).

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### **About Renaissance Learning, Inc.**

Renaissance Learning, Inc. is a leading provider of technology-based school improvement and student assessment programs for K12 schools. Adopted by more than 70,000 schools, Renaissance Learning’s tools provide daily formative assessment and periodic progress-monitoring technology to enhance core curriculum, support differentiated instruction, and personalize practice in reading, writing and math. Renaissance Learning products and school improvement programs help educators make the practice component of their existing curriculum more effective by providing tools to personalize practice and easily manage the daily activities for students of all levels. As a result, teachers using Renaissance Learning products and programs accelerate learning, get more satisfaction from teaching, and help students achieve higher test scores on state and national tests. Renaissance Learning has seven U.S. locations and subsidiaries in Canada and the United Kingdom.