

NEWS RELEASE

2911 Peach St. • Wisconsin Rapids, WI 54494
Phone: (715) 424-3636 • Fax: (715) 424-4242
www.renlearn.com • Email: pr@renlearn.com



More than 19 million STAR assessments taken by students on the Renaissance Real Time platform

August 23, 2010, Wisconsin Rapids, WI – Renaissance Learning, Inc. announced today that students nationwide took a record number of over 19 million STAR assessments during the 2009-2010 school year on the company's hosted Real Time platform.

The STAR assessments allow educators to make data-driven decisions through the use of computer-adaptive testing for pre-K-12 students. STAR Reading, STAR Math, and STAR Early Literacy Real Time are Web-based management systems hosted in Renaissance Learning's data center. Only data from schools and districts that subscribe to these assessment tools on the hosted Real Time platform were counted to track this milestone. Thousands of customers still use former versions of STAR that are not on Real Time and therefore not tracked by the company, but STAR's use and contribution to education is even greater than these statistics portray.

"The strong annual growth in the number of STAR assessments taken proves that more and more educators value the in-depth data they receive from STAR. Educator time is valuable, and they know and appreciate that the STAR assessments provide them with the data they need in less time," said Glenn James, CEO of Renaissance Learning. "These assessments enable educators to measure student progress and provide differentiated instruction, which, in turn, means quality learning for their students."

The STAR assessments are ideal for Response to Intervention (RTI) screening, weekly progress monitoring, and instructional planning. The STAR assessments have met the highest review standards of the National Center on Response to Intervention and other agencies that review RTI assessments and interventions. Detailed reports provide valuable feedback to help teachers adjust instructional strategies throughout the year. And, unlike Curriculum-Based Measurements (CBMs) that typically test each skill separately and take up valuable teacher time, the STAR assessments give more and better data in less time, and require no teacher administration.

STAR Early Literacy helps teachers accurately and reliably assesses 41 skills in seven literacy domains, allowing them to intervene faster and provide students with effective instruction during the most critical years of their literacy development. STAR Reading efficiently assesses students' reading comprehension skills, and features up-to-date nationwide normative assessment data of nearly 70,000 students in grades 1-12. STAR Math helps teachers accurately determine student math skill levels, ensuring that students are appropriately challenged and progressing at the correct level.

More than 45,000 active schools utilize STAR Reading and/or STAR Math, and 8,000 active schools use STAR Early Literacy. For more information about STAR assessments, go to www.renlearn.com/starproducts.aspx.

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About Renaissance Learning, Inc.

Renaissance Learning, Inc. is the world's leading provider of computer-based assessment technology for pre-K-12 schools. Adopted by more than 72,000 schools, Renaissance Learning's tools provide daily formative assessment and periodic progress-monitoring technology to enhance core curriculum, support differentiated instruction, and personalize practice in reading, writing and math. Renaissance Learning products help educators make the practice component of their existing curriculum more effective by providing tools to personalize practice and easily manage the daily activities for students of all levels. As a result, teachers using Renaissance Learning products accelerate learning, get more satisfaction from teaching, and help students achieve higher test scores on state and national tests. Renaissance Learning has seven U.S. locations and subsidiaries in Canada and the United Kingdom.