

NEWS RELEASE

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Renaissance Learning Awarded Contract with Washington Learning Source

November 4, 2009, Wisconsin Rapids, WI – Renaissance Learning, Inc. announced today that it has been awarded a purchasing contract by the Washington Learning Source (WLS), a voluntary statewide purchasing program. This award will enable Washington districts the option to purchase Renaissance Learning’s computer-based assessment software, professional development offerings, and technical services through the program.

The WLS is a statewide program developed by Washington’s nine regional Educational Service Districts to provide a place for districts to choose products and services that meet their needs and create economic efficiencies through ESD collaboration and a regionally supported delivery model.

Renaissance Learning’s agreement with WLS will ensure its eligible members have equal access to available products and services, including Renaissance Learning’s advanced technology for 21st Century classrooms—technology that greatly increases the information teachers and administrators have to make data driven decisions to improve student achievement and systemic school improvement.

“Renaissance Learning’s products and services help educators from around the country teach more effectively by providing tools to help individualize instruction,” said Steve Schmidt, President and COO of Renaissance Learning. “We are pleased that the Washington Learning Source contract will provide eligible Washington districts with the option to purchase our products, which are ideal for creating 21st Century classrooms.”

Washington Learning Source members interested in purchasing Renaissance Learning products can visit www.walearningsource.org or contact Renaissance Learning at (800) 338-4204 or www.renlearn.com.

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About Renaissance Learning, Inc.

Renaissance Learning, Inc. is the world’s leading provider of computer-based assessment technology for pre-K–12 schools. Adopted by more than 74,000 schools, Renaissance Learning’s tools provide daily formative assessment and periodic progress-monitoring technology to enhance core curriculum, support differentiated instruction, and personalize practice in reading, writing and math. Renaissance Learning products help educators make the practice component of their existing curriculum more effective by providing tools to personalize practice and easily manage the daily activities for students of all levels. As a result, teachers using Renaissance Learning products accelerate learning, get more satisfaction from teaching, and help students achieve higher test scores on state and national tests. Renaissance Learning has seven U.S. locations and subsidiaries in Canada and the United Kingdom.