

NEWS RELEASE

P.O. Box 8036 • Wisconsin Rapids, WI 54495-8036
Phone: (715) 424-3636 • Fax: (715) 424-4242
www.renlearn.com • Email: pr@renlearn.com



RENAISSANCE LEARNING AGAIN AWARDED CONTRACT FOR MICHIGAN REMC \$AVE BID

February 6, 2009, Wisconsin Rapids, WI – Renaissance Learning, Inc. announced today that it has been awarded a contract through Michigan’s Regional Educational Media Center (REMC) Statewide \$AVE Bid Project for the second year. This award allows agencies in the state of Michigan to purchase the NEO 1, NEO 2, and Dana laptops.

The REMC \$AVE Bid Project is a voluntary purchasing program developed to secure aggregated volume bid prices that meet state bid procedures for Michigan schools and other eligible agencies.

Renaissance Learning’s laptop line improves students’ basic writing and keyboarding skills and engages them in the process of learning. The NEO 1 and NEO 2, designed specifically for schools, are affordable, portable, easy-to-use laptops with a full-sized keyboard, large LCD screen, and extraordinary battery life, making it ideal for learning basic keyboarding skills and providing personalized writing practice. In addition, the NEO 2 is equipped to enable students to take wireless Accelerated Reader quizzes for schools using Accelerated Reader Renaissance Place.

“In a time where schools are facing unprecedented budgetary struggles, this award will provide Michigan educators with a cost-effective way to promote accelerated learning through use of technology,” said Steve Schmidt, President and Chief Operating Officer of Renaissance Learning. “Using our laptops, teachers will be able to facilitate writing and keyboarding practice throughout the entire curriculum.”

For teachers, the Renaissance Learning laptops can enable a 1:1 computing initiative in the classroom. Because IT support is not required, teachers can spend more time working with students. The NEO 1 and NEO 2’s built-in applications include a complete word processor loaded with writing tools, and offer nearly 400 writing lessons designed for elementary, middle, and high school students.

Michigan’s REMC requires \$AVE bid contractors to submit a quarterly report, pay administration fees based on the amount of sales, honor bid prices for the term of the contract, promote the REMC contract when working with REMC schools, and follow the outlined order process. The contractors are chosen based on the quality, price, and customer satisfaction.

Schools interested in purchasing contracted NEO and Dana products can go to the REMC Web site at <http://www.remcbid.org/>.

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About Renaissance Learning, Inc.

Renaissance Learning, Inc. is the world’s leading provider of computer-based assessment technology for pre-K–12 schools. Adopted by more than 74,000 North American schools, Renaissance Learning’s tools provide daily formative assessment and periodic progress-monitoring technology to enhance core curriculum, support differentiated instruction, and personalize practice in reading, writing and math. Renaissance Learning products help educators make the practice component of their existing curriculum more effective by providing tools to personalize practice and easily manage the daily activities for students of all levels. As a result, teachers using Renaissance Learning products accelerate learning, get more satisfaction from teaching, and help students achieve higher test scores on state and national tests. Renaissance Learning has seven U.S. locations and subsidiaries in Canada, India, and the United Kingdom.