

NEWS RELEASE

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Accelerated Reader recognized with *Scholastic Administrator* Best in Tech Award for use as a Response to Intervention Assessment solution

June 10, 2009, Wisconsin Rapids, WI – Renaissance Learning announced today that its Accelerated Reader Enterprise software program has been selected as one of *Scholastic Administrator* magazine's 2009 Best in Tech Award winners in the Reading/Response to Intervention (RTI) Assessment solutions category.

The Best in Tech Award winners were selected and evaluated by *Scholastic Administrator* magazine's expert administrator-reviewers. *Scholastic Administrator* provides in-depth descriptions of the leading educational software to education administrators across the nation. The publication provides helpful tips on education solutions, effective technology, and leadership strategies that have been effective and successful across the United States.

"We are honored that Accelerated Reader has been acknowledged with *Scholastic Administrator* magazine's Best in Tech Award," said Steve Schmidt, Renaissance Learning's President and Chief Operating Officer. "Accelerated Reader fits perfectly into a Response to Intervention framework because it provides the data that students and educators need to monitor reading progress and personalize reading practice. This award is a timely recognition of AR's use as an indispensable RTI tool."

Accelerated Reader is a software program developed to make monitoring student reading practice easier, less burdensome, and more reliable for educators. AR personalizes reading practice to each student's current level, manages all reading activities including *read to*, *read with*, and *read independently*, and helps build a life-long love of reading. Accelerated Reader was featured as a Reading/Response to Intervention Assessment solution in the May 2009 issue of *Scholastic Administrator*.

For more information on Accelerated Reader, go to www.renlearn.com/ar.

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About Renaissance Learning, Inc.

Renaissance Learning, Inc. is the world's leading provider of computer-based assessment technology for pre-K–12 schools. Adopted by more than 74,000 schools, Renaissance Learning's tools provide daily formative assessment and periodic progress-monitoring technology to enhance core curriculum, support differentiated instruction, and personalize practice in reading, writing and math. Renaissance Learning products help educators make the practice component of their existing curriculum more effective by providing tools to personalize practice and easily manage the daily activities for students of all levels. As a result, teachers using Renaissance Learning products accelerate learning, get more satisfaction from teaching, and help students achieve higher test scores on state and national tests. Renaissance Learning has seven U.S. locations and subsidiaries in Canada and the United Kingdom.

About Scholastic Administr@tor

Scholastic Administr@tor is the leading professional resource for today's results-driven school leaders, reaching 300,000 school technology officers, superintendents, principals, school board presidents and technology coordinators. By providing insights into effective technology and leadership strategies through real-world examples and facilitating a dialogue among administrators, the magazine serves as a clearinghouse of concise and practical ideas, smart leadership strategies, and proven technology solutions. More information is available on www.scholastic.com/administrator.